Retail's Impact in California

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.



of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$738.8B total impact on GDP
- \$169.8B direct labor income
- **514.9K** retail establishments
- **3.6M** direct retail employment
- 6.4M total jobs supported
- \$304B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN CALIFORNIA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	3,639,850	\$303,949
Accommodation	226,400	\$23,546
Administrative and support and waste management and remediation services	1,581,850	\$115,815
Agriculture, forestry, fishing, and related activities	487,950	\$45,331
Arts, entertainment, and recreation	617,030	\$49,802
Construction	1,259,660	\$140,528
Educational services	554,590	\$37,695
Finance and insurance	1,318,000	\$179,911
Health care and social assistance	2,942,830	\$234,070
Information	727,800	\$385,265
Management of companies and enterprises	284,270	\$52,039
Manufacturing	1,419,410	\$397,047
Mining, quarrying, and oil and gas extraction	36,930	\$11,610
Other services (except government and government enterprises)	1,423,030	\$66,440
Professional, scientific, and technical services	2,231,630	\$346,870
Real estate and rental and leasing	1,454,720	\$494,928
Transportation and warehousing	1,474,410	\$122,253
Utilities	67,520	\$52,324
Wholesale trade	773,660	\$200,829



PwC conducted this study based on 2022 data from the U.S. Census and other sources.

THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN CALIFORNIA 2022

State / Congressional	Number of Retail	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
District	Establishments	Direct	Total	Direct	Total	Direct	Total
California	514,941	3,639,860	6,393,420	\$169,846	\$418,775	\$303,950	\$738,760
CA-1	8,106	60,520	101,630	\$2,495	\$4,953	\$4,717	\$9,227
CA-2	10,975	81,150	136,980	\$4,079	\$8,577	\$7,108	\$14,499
CA-3	8,974	69,510	123,100	\$3,012	\$6,738	\$5,385	\$11,899
CA-4	9,954	76,920	133,080	\$3,510	\$7,625	\$6,241	\$13,311
CA-5	9,733	77,130	126,980	\$3,092	\$6,368	\$5,649	\$11,200
CA-6	8,089	65,890	111,570	\$2,787	\$6,116	\$5,061	\$10,469
CA-7	7,528	59,690	104,870	\$2,493	\$5,832	\$4,490	\$10,002
CA-8	7,022	46,330	80,140	\$2,002	\$4,482	\$3,815	\$9,179
CA-9	5,914	49,110	100,170	\$2,065	\$5,415	\$3,775	\$9,165
CA-10	9,698	77,110	133,620	\$3,707	\$9,058	\$6,554	\$15,475
CA-11	24,115	129,150	242,210	\$9,111	\$30,378	\$15,713	\$52,518
CA-12	8,331	59,040	110,530	\$2,968	\$7,866	\$5,002	\$13,038
CA-13	4,580	40,880	83,520	\$1,672	\$4,533	\$3,095	\$7,930
CA-14	8,838	59,650	103,200	\$3,247	\$7,523	\$5,750	\$12,754
CA-15	11,530	75,220	135,650	\$4,584	\$15,708	\$8,191	\$31,832
CA-16	12,004	84,170	151,750	\$4,742	\$16,777	\$8,227	\$31,907
CA-17	10,920	73,130	153,660	\$4,093	\$19,374	\$7,352	\$36,842
CA-18	8,411	57,640	95,420	\$2,992	\$6,792	\$5,289	\$11,798
CA-19	10,329	78,530	121,910	\$3,906	\$7,552	\$6,657	\$13,081
CA-20	8,687	75,110	124,580	\$3,100	\$6,288	\$5,621	\$11,226
CA-21	4,672	37,220	71,920	\$1,519	\$3,648	\$2,808	\$6,389
CA-22	4,365	38,950	70,370	\$1,631	\$3,672	\$2,976	\$6,465
CA-23	6,474	55,740	84,280	\$2,296	\$4,105	\$4,166	\$7,400
CA-24	9,644	73,350	127,330	\$3,405	\$7,321	\$5,827	\$12,479
CA-25	5,250	46,010	70,590	\$1,899	\$3,292	\$3,464	\$5,999
CA-26	11,234	80,260	138,170	\$3,506	\$8,126	\$6,367	\$13,900
CA-27	7,596	55,770	82,610	\$2,682	\$4,686	\$4,795	\$8,226
CA-28	12,368	89,270	149,870	\$4,028	\$8,654	\$7,026	\$14,754
CA-29	5,463	38,830	70,870	\$1,919	\$4,455	\$3,504	\$8,136
CA-30	14,623	101,580	183,140	\$4,692	\$12,819	\$8,028	\$21,938



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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN CALIFORNIA 2022

State / Number Congressional of Retail		Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
District	Establishments	Direct	Total	Direct	Total	Direct	Total
CA-31	11,615	68,960	104,990	\$3,288	\$6,000	\$6,236	\$10,922
CA-32	16,554	107,830	187,580	\$5,015	\$11,702	\$8,858	\$20,233
CA-33	5,951	39,800	87,110	\$1,614	\$4,536	\$3,096	\$7,479
CA-34	9,053	57,470	122,600	\$2,615	\$8,102	\$4,570	\$13,449
CA-35	11,789	70,400	145,030	\$2,927	\$7,598	\$5,781	\$13,017
CA-36	19,392	110,390	200,570	\$4,713	\$13,351	\$8,568	\$23,854
CA-37	11,431	70,240	138,500	\$3,215	\$9,494	\$5,764	\$16,458
CA-38	10,224	67,080	112,210	\$3,091	\$6,552	\$5,611	\$11,452
CA-39	9,613	50,890	103,630	\$1,991	\$5,093	\$4,076	\$8,474
CA-40	13,642	89,400	151,310	\$4,037	\$9,247	\$7,400	\$15,975
CA-41	10,368	85,040	141,280	\$3,477	\$6,626	\$6,329	\$11,503
CA-42	8,501	59,790	114,190	\$2,822	\$7,051	\$5,001	\$12,448
CA-43	6,334	48,270	90,590	\$2,308	\$5,576	\$4,075	\$9,821
CA-44	6,415	50,050	85,580	\$2,355	\$5,143	\$4,120	\$9,455
CA-45	14,715	104,550	158,930	\$4,830	\$9,328	\$8,598	\$16,146
CA-46	9,510	68,010	120,390	\$3,151	\$7,360	\$5,593	\$12,462
CA-47	13,528	96,330	186,040	\$4,339	\$12,477	\$7,607	\$20,987
CA-48	8,890	66,970	99,710	\$2,930	\$5,024	\$5,388	\$9,359
CA-49	10,752	81,100	123,580	\$3,609	\$6,936	\$6,422	\$12,501
CA-50	12,391	93,750	164,280	\$4,010	\$9,592	\$6,921	\$16,284
CA-51	12,039	87,090	151,420	\$3,901	\$9,089	\$7,077	\$15,817
CA-52	6,807	53,630	80,170	\$2,374	\$4,164	\$4,202	\$7,624



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